CODY MACKALL

LEAD. SERVE. SHOW UP.

KEYNOTE SPEAKER
AUTHOR OF I'M FINE
VETERAN

YOU DON'T OUTRUN PAIN. YOU OUTGROW IT.



Cody Mackall talks to students, service members, leaders and teams about mental health, leadership and getting through the chapters nobody plans for. Real stories. No sugarcoating. You walk out with something you can use Monday.

He spent 15 years in uniform, from a 19-year-old on his first deployment to drill sergeant to the 8th Department of the Army BOSS Representative. Today he's the Director of Virtual Services at Soldiers' Angels, the founder of Veteran Vision Media, and a Texas A&M MBA candidate.

15	8	18	120+
YEARS OF MILITARY EXPERIENCE	COLLEGE CAMPUSES IN 2024	HIGH SCHOOL STAGES IN 2024	RADIO STATIONS ON ONE TOUR

SIGNATURE TALKS

KEYNOTE / MENTAL HEALTH

I'M FINE: THE TWO WORDS WE ALL HIDE BEHIND

The story behind the book. How the strongest person in the room is often the one hurting most, and how to be the friend, teammate or leader who notices.

Best for: high schools, colleges, military units, teams

KEYNOTE / LEADERSHIP

RANK IS ISSUED. LEADERSHIP IS EARNED.

What 15 years of military experience taught Cody about the difference between people who lead and people who just outrank you, and how to be the first kind in any job.

Best for: leaders, nonprofits, veteran groups, companies

WORKSHOP / TEAMS AND COACHES

TWO KINDS OF LEADERS

From the barracks to the pool deck, you'll meet leaders and you'll meet "leaders." A working session on deciding which one you'll be, then practicing it.

Best for: coaches, captains, student leaders, staff teams

FORMATS Keynote, workshop, panel, podcast or interview. In person across Texas, and anywhere virtually.

BOOK CODY TO SPEAK

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